



**INTERNATIONAL CONFERENCE
ON LITERACY THROUGH
LITERATURE**

6 – 8 February 2014

Conference Organiser
Association of Writers and Illustrators for Children
(AWIC / Indian BBY)
Nehru House
4 Bahadur Shah Zafar Marg
New Delhi-110002, INDIA
Tel: 91-11-43603831, 23316970-74
Email: info@awic.in www.awic.in

*libraries; the oral tradition and
storytelling; plays and other activities*

- **The Role of NGOs** — *Addressing the issue of drop-outs; the girl child; special children*
- **Technological Literacy** — *Computer literacy; digital literature; other technological skills*
- **Towards a Better Tomorrow** — *Expanding the scope of literature to include moral values, environmental awareness, civic sense, health and hygiene; the role of parents and teachers.*

Each session will have a keynote presentation followed by a panel discussion. Afternoon sessions will be devoted to book-related activities with children, workshops and storytelling. Exhibitions and displays will be held through the day while colourful cultural programmes will enliven the evenings.

For further information, please contact:

Conference Organiser
**Association of Writers and
Illustrators for Children
(AWIC)**
Nehru House
4 Bahadur Shah Zafar Marg
New Delhi – 110002
INDIA
Tel: 91-11-43603831, 23316970-74
Email: info@awic.in
www.awic.in



**Association of Writers and
Illustrators for Children (AWIC)**

Indian Section of International Board on Books
for Young People (Ind. BBY)

**INTERNATIONAL
CONFERENCE
ON
LITERACY THROUGH
LITERATURE**

**6 – 8 February 2014
New Delhi, India**

Venue
India Habitat Centre
Lodhi Road
New Delhi, India

INTERNATIONAL CONFERENCE ON LITERACY THROUGH LITERATURE

The Association of Writers and Illustrators for Children (AWIC), the Indian Section of the International Board on Books for Young People (Ind.BBY), is organising a three-day INTERNATIONAL CONFERENCE ON LITERACY THROUGH LITERATURE from 6 to 8 February, 2014 at the India Habitat Centre, Lodhi Road, New Delhi, India.

Literacy is a global issue today. Literacy has been commonly defined as proficiency in the three *R*s – reading, writing and arithmetic. More recently however, literacy has come to include technological, visual and other aspects of literacy and education, both formal and non formal. In fact, the Right to Education has been recognised worldwide as one of the fundamental rights of the child.

Books and reading can play a crucial role in the promotion and sustenance of literacy. An increase in literacy will no doubt promote human development and lead to a better world.

The Association of Writers and Illustrators for Children (AWIC/IndianBBY), a voluntary organisation founded in 1981 by the Late K. Shankar Pillai, has been actively involved in developing good literature for children and promoting the reading habit through its different activities. AWIC launched the AWIC Literacy Project in 1995, and has published alphabet books in several Indian languages.

THE INTERNATIONAL CONFERENCE ON LITERACY THROUGH LITERATURE provides a platform for eminent authors, illustrators, educationists, NGOs and researchers to highlight the importance of literature in promoting literacy for the all-round development of the child.

The various themes and sessions of the Conference will include -

- **The Importance of Literacy and the Role of Books – for Individuals, Communities and Societies**
- **Creating the Right Literature in Steps to Literacy – *Picture books, literature for different age groups and young adults; educational tools; the role of the illustrator in promoting literacy***
- **Reaching Books where there are None – *Promoting literacy through***

REGISTRATION FORM

INTERNATIONAL CONFERENCE ON LITERACY THROUGH LITERATURE 6 – 8 February 2014, New Delhi, India

PHOTO

Name.....

(In Capital Letters)

Occupation.....

Address.....

.....

.....

Pin Code.....

Telephone.....

Email.....

Signature

Registration Fee: ₹ 2500/-

Send your draft/cheque in favour of
AWIC Conferences

- Pre- and Post- Conference tours available
- For hotel bookings and other information

Contact:

Conference Organiser

Association of Writers and Illustrators for Children

Nehru House, 4 Bahadur Shah Zafar Marg

New Delhi – 110002. INDIA

Tel: 91-11-43603831, 23316970-74

Website: www.awic.in Email: info@awic.in

CUT & SEND