

AWIC plans to activate its **Literacy Project** intensely following its aims. AWIC is grateful to Ms. Chitose Suzuki of Japan for her generous support.

### **Free distribution of**

- Alphabet Books in eight languages
- Beginning readers in eight languages
- Collections of nursery rhymes in Hindi

### **Future Plans**

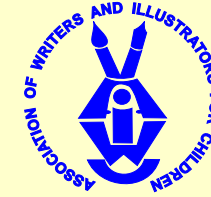
- First books for preschool children
- Concept books for preschool children
- Picture books on value based themes for preprimary classes
- Collections of short stories on value-based themes for primary classes.

### *For further information contact*

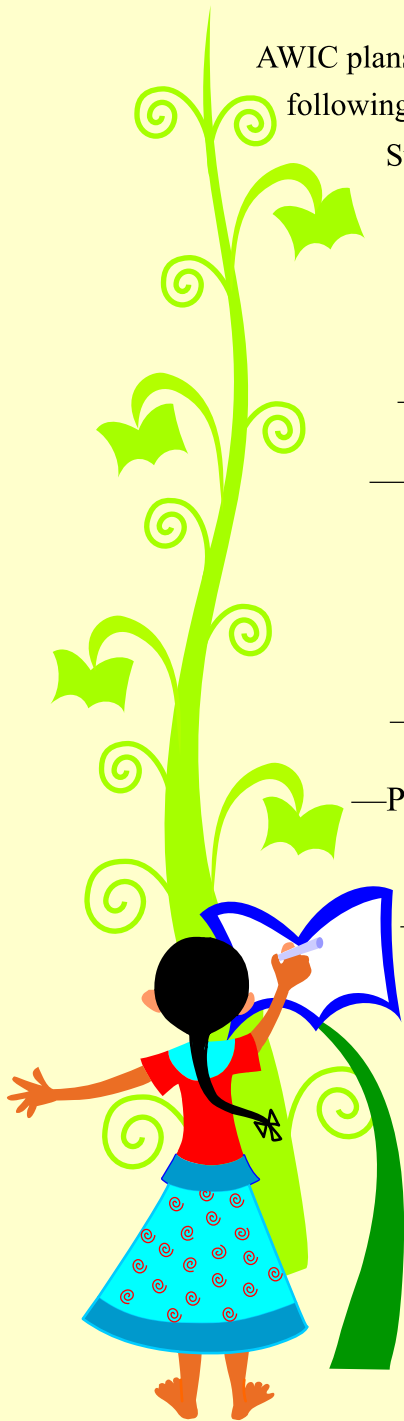
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Designed by Suvridha Mistry

# **AWIC LITERACY PROJECT**



**Association of Writers and Illustrators  
for Children (AWIC)/ Indian Board on  
Books for Young People (Ind.BBY)  
New Delhi -110002, India**



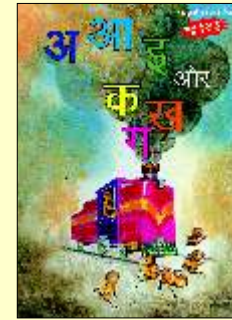


The Association of Writers and Illustrators for Children (AWIC), the Indian Section of the International Board on Books for Young People (IBBY), is a voluntary organisation committed to the development of good children's literature and the promotion of reading among children since 1981.

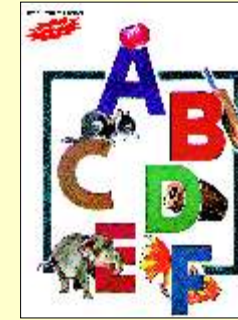
In 1995, AWIC launched its **AWIC Literacy Project** and published two Hindi alphabet books under the schemes, **'Buy, Teach and Gift'** and **'Teach and Gift'**.

Under **AWIC Literacy Project**, AWIC published Alphabet books in eight languages— Hindi, English, Urdu, Gujarati, Oriya, Tamil, Telugu and Bengali. AWIC distributed them free of charge in all States of India to children of weaker sections of society and also in remote areas where children have no access to books. Later on, AWIC published four more books— *Meri Nayi Kitaab* (मेरी नई किताब), *Satrang Shishu Geet* (सतरंगे शिशु गीत) *Chahchahate Geet* (चहचहाते गीत) and *Rangbhari Kahanian* (रंगभरी कहानियाँ) for free distribution.

## AWIC Books for Free DISTRIBUTION



Hindi



English



Urdu



Gujarati



Oriya



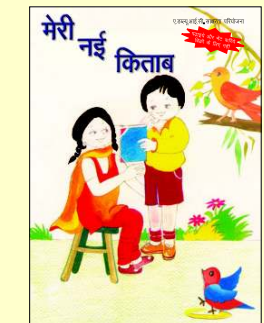
Tamil



Telugu



Bengali



Meri Nayi Kitaab (Hindi)



Satrang Shishu Geet(Hindi)



Chahchahate Gee (Hindi)



Rangbhari Kahanian (Hindi)